

MOBILEARNASIA 2013

Asia's Premier Mobile Learning Conference & Exhibition



2 – 3 October 2013
Conference & Exhibition

1 October 2013
Pre-Conference Workshops

Suntec Singapore
International Convention & Exhibition Centre

Organised by  **CRIMSON**
KNOWLEDGE

www.MobiLearnAsia.com



As the mobile learning community grows in Asia and mobile technologies continue to transform the way we teach and learn, the community and eco-system of mobile learning and its associated technologies in Asia will expand and evolve at an exponential rate.

> Patrick Ho, CEO
Crimson Knowledge

MEET THE NEW LEARNING

Last year 300 people attended the MobiLearnAsia conference in Singapore. Schools, Universities, Ministries of Education, HR Learning and Development Specialists, eLearning and Mobile Learning professionals, Technologists, Companies involved in education and learning technologies, Telcos, Government Media Agencies, The Military, mLearning Solution providers from 10 countries in Asia, USA and UK had 3 power-packed days of presentations, case-studies, exhibition, workshops and networking sessions. Participants sat through 33 presentations, 3 keynotes, and a panel from 37 speakers across the world.

This year, the conference and exhibition would be expanded to include 58 speakers - with 39 concurrent sessions, 4 keynotes and 3 panels - and would be moved to a larger venue - The Suntec International Convention Centre in Singapore. As the mobile learning community grows in Asia and mobile technologies continue to transform the way we teach and learn, the community and eco-system of mobile learning and its associated technologies in Asia will expand and evolve at an exponential rate. Given the focus on education and technological innovations among governments in the region, this rate of growth will be fuelled further. We expect a much larger turn-out and a bigger exhibition this year.

There would be more and deeper presentations, discussions & debate on current and emerging topics & frameworks - MOOCs, augmented reality applications, location-based applications, new uses of sensors for education, new learning models, tools, standards and platforms, new frameworks on mobile pedagogies and methodology - and there would be more companies exhibiting their latest solutions, tools, software and platforms.

Come and Participate in MobiLearnAsia 2013 to:

- Identify and evaluate new technologies, platforms and products
- Understand new business methods and processes
- Learn how to drive cost savings
- Realise the mobile and elearning benefits for growing your enterprise market share
- Purchase the latest technologies to assist your business
- Utilise the mobile platform to build new revenue streams
- Manage multiple customer engagement channels to improve your bottom line
- Gain large audience through creative content

To sponsor or exhibit,
please contact:



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STATS FROM MOBILEARNASIA 2012

Keynotes



SIR MICHAEL BARBER

Chief Adviser
Pearson & Former Adviser
on Education to UK
Prime Minister Tony Blair



DR GARY WOODILL

Author of "The Mobile
Learning Edge" & Former
Senior Analyst with
Brandon Hall Associates



DR CLARK QUINN

Author of "The Mobile
Academy", "Designing
mLearning" and
"Engaging Learning"



SAAD RIZVI

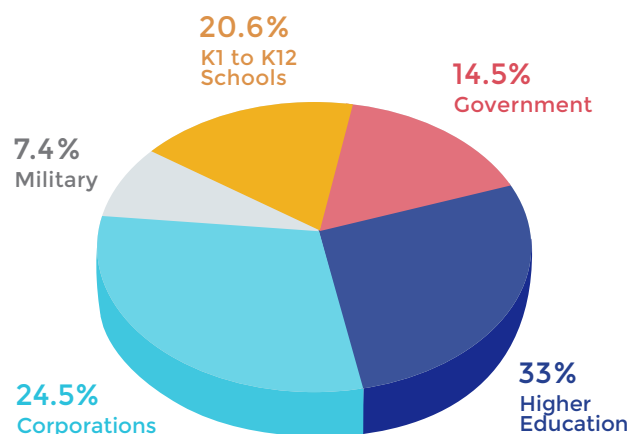
Executive Director for
Efficacy, Pearson Education

3 KEYNOTES

33 CONCURRENT SESSIONS

Attendees by Organisation

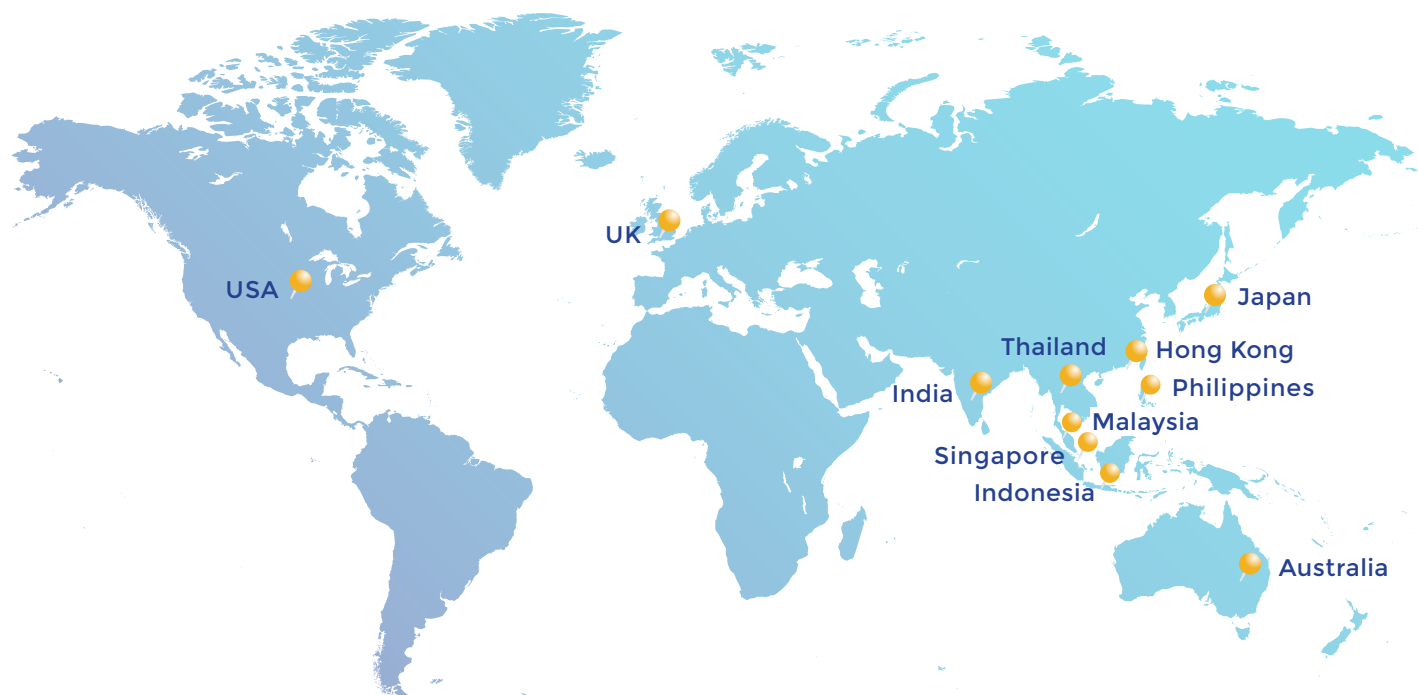
MobiLearnAsia 2012 had 300 attendees from 10 countries in Asia representing higher education (33%), corporations (24.5%), military (7.4%), K to K12 schools (20.6%), and government (14.5%).



Here are a few of the Organisations represented at MobiLearnAsia 2012

Google Pearson Nokia Life M1 SingTel Fuji Xerox Chulalongkorn University Thailand University of Western Australia Civil Service College Ministry of Education GP Strategies, UK Enders Consulting, USA National Junior College Macquarie University Hwa Chong Institution ITE College John Wiley and Sons Jurong Secondary School MediaCorp Singapore Ministry of Defence Mitsubishi Corporation University of Wolverhampton Nanyang Polytechnic National Institute of Education (NIE) Nanyang Technological University National University Hospital of Singapore (NUHS) NTT Singapore PT Bank Central Asia Tbk Republic Polytechnic SAF Seed Institute SIM University (UniSIM) Singapore Academy Of Law Singapore Institute of Management (SIM) Singapore Management University (SMU) Singapore Polytechnic St Hilda's Primary School Standard Chartered Bank Taylor's University Temasek Polytechnic Universiti Teknologi PETRONAS University of Leicester, UK University of Malaya University of Sydney Business School University of Western Sydney, Australia (UWS) West View Primary School MNPS Virtual School, USA William Clarke College, Australia Singsys InterCall Teamie Skoolbo LDR Quinnovation i5Research MagiQuestions LogicToken Hearty SPIN 24-7 Appio Labs BFM 89.9 Boardmarks Education Clearpoint Learning Systems IASSET Majlis Ugama Islam Singapura (MUIS) Innovative Formula OMY.SG iSmart Communications SSBI

Attendees by Country



Attendees by Profile

 Job Titles	 Industries
<ul style="list-style-type: none"> • Director of Learning • Education Technologist • eLearning Manager • Instructional Designer • Multi-Media Developer • Senior L&D Specialist • Senior Learning Designer • Senior Multi Media programmer • VP, SVP, Director, Deputy Director, Co-Founder, Senior Manager, Manager • Head & Department Head of Academic • Video Content Developer • Dean, Professor & Asst Professor • Lecturer, Teacher • Content Producer • Curriculum Developer 	<ul style="list-style-type: none"> • Private Education • Training Companies • Banks • eLearning Solution Providers • mLearning Solution Providers • Mobile Learning Utility Vendors • Authoring Tools, Software & Platform Vendors • Telcos • Technology Companies • Government Media & Telecommunication Organisations • Mobile Device Manufacturers • mLearning Infrastructure Providers • Media Companies • Investment & Private Equity Companies

SPONSORS AND PARTNERS



GET INVOLVED

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